

90-Day Spending Plan  
3rd Quarter: January - March 2010  
MGS

Category of Commodities/Services to be Procured	Estimated Spend	Location	Anticipated Vendor, if applicable
Lucky for Life TV Media	\$288,320	Various Media Vendors	Miami, Orlando, Tampa
Lucky for Life Radio Media	\$94,435	Various Media Vendors	Miami, Orlando, Tampa
Lotto w/ Xtra Hispanic Radio Media	\$94,435.00	Various Media Vendors	Miami, Orlando, Tampa
Lotto w/ Xtra Hispanic Online Media	\$20,400.00	Various Media Vendors	Miami, Orlando, Tampa
Loteria Hispanic Radio Media	\$136,340.00	Various Media Vendors	Miami, Orlando, Tampa
Loteria Haitian Radio Media	\$5,610.00	Various Media Vendors	Miami
\$20 Scratch Off TV Media	\$259,080.00	Various Media Vendors	Miami, Orlando, Tampa
\$20 Scratch Off Radio Media	\$120,700.00	Various Media Vendors	Miami, Orlando, Tampa
\$20 Scratch Off Online Media	\$8,925.00	Various Media Vendors	Miami, Orlando, Tampa
Lucky for Life TV Production	\$107,155.09	Various Production Vendors	Miami
Lucky for Life Radio Production	\$2,216.50	Various Production Vendors	Miami
Loteria Hispanic Radio Production	\$3,000.00	Various Production Vendors	Miami
Loteria Haitian Radio Production	\$3,000.00	Various Production Vendors	Miami
\$20 Scratch Off TV Production	\$100,000.00	Various Production Vendors	Miami
\$20 Scratch Off Radio Production	\$3,000.00	Various Production Vendors	Miami
<b>Total Projected Spend:</b>	<b>\$1,246,616.59</b>		