

90-Day Spending Plan
3rd Quarter: January - March 2010
St. John & Partners

Category of Commodities/Services to be Procured	Estimated Spend	Location	Anticipated Vendor, if applicable
Product Promotion-for Lotto Xtra & Annuity Game TV/Cable	\$1,270,466	Statewide	Various Vendors
Product Promotion for Annuity Game & Lotto Xtra-Minority TV	\$10,545	Statewide	Various Vendors
Product Promotion for Lotto Xtra & Annuity Game-Internet	\$201,500.00	Statewide	Various Vendors
Mechanical Sign Lease	\$153,807.00	Statewide	OMG, (existing contract)
POP- for Annuity & Bass Pro Games- pumptoppers, frozen billboards	\$249,320.00	Statewide	Various vendors
Carrier Station : Internet	\$212,397.00	Statewide	Various Stations (existing contract)
Carrier Station: TV	\$248,091.00	Statewide	Various Stations (existing contract)
Bass Pro Shop Game - Point of sale, radio, internet	\$400,000.00	Statewide	Various media vendors
\$20 Scratch Ticket, radio, TV, POP, Internet	\$1,045,000.00	Statewide	Various Media Vendors
EZ Match Promotion,Radio, POP, Internet	\$500,000.00	Statewide	Various Media Vendors
Total Projected Spend:	\$4,291,126.00		