

53ER23-1 Daily Doubler Bonus Play Promotion.

(1) Beginning January 16, 2023 and through February 26, 2023 (“Promotion Period”), the Florida Lottery will conduct the Daily Doubler Bonus Play Promotion (“Promotion”). Players who purchase a CASH POP™, CASH4LIFE®, FANTASY 5® (with or without EZmatch™), any PICK Daily Games™ (Pick 2™, Pick 3™, Pick 4™, or Pick 5™) (with or without Fireball) lottery draw game ticket, or any GOLD RUSH DOUBLER Scratch-Off lottery ticket (Game Number 1525, \$1 Gold Rush Doubler; Game Number 1526, \$2 Gold Rush Doubler; Game Number 1527, \$5 Gold Rush Doubler; Game Number 1528, \$10 Gold Rush Doubler) during the Promotion Period may be used to enter the Promotion. Only non-winning GOLD RUSH DOUBLER tickets may be used to enter the Promotion. Any CASH POP, CASH4LIFE, FANTASY 5, or PICK Daily Games tickets, including free tickets and those that are a part of GROUPER may be used to enter the Promotion. Collectively, all afore-identified tickets in this subsection are “Eligible” tickets. Only tickets purchased or generated during the Promotion Period can be entered into the Promotion. Cancelled tickets are not eligible.

(2) How to Enter.

(a) To enter an Eligible ticket, a player may use the Florida Lottery's website at flalottery.com or use the Florida Lottery's Mobile Convenience App ("App").

1. Website. On the home page of the Florida Lottery's website, players are to click on the PROMOTIONS tab and select the Daily Doubler Bonus Play Promotion. Players will click on Register/Login and follow the prompts. Players will manually enter the 24-digit ticket number on GOLD RUSH DOUBLER tickets or the 19-digit ticket number on CASH POP, CASH4LIFE, FANTASY 5, or PICK Daily Games tickets on the ticket entry page.

2. App. On the App, players navigate to the Promotions section of the app and select the Daily Doubler Bonus Play Promotion. A Promotions button is located on the main menu and on the bottom navigation bar. Players will be prompted to log-in or register. Players may scan the barcode on the bottom of a ticket or may manually enter the 24-digit ticket number for GOLD RUSH DOUBLER tickets or the 19-digit ticket number for CASH POP, CASH4LIFE, FANTASY 5, or PICK Daily Games tickets on the ticket entry page.

3. Deleted Accounts. If a player deletes his/her account, whether through the App or on the Florida Lottery's website, all account data, including ticket entries, associated with the email address used to register his/her account will also be deleted. A player's account cannot be reactivated using the email associated with the deactivated account. Should a player establish a new account utilizing a different email address, account data, including ticket entries, cannot be transferred to the newly established account. Tickets entered under the prior account cannot be re-entered utilizing the newly created account.

4. Regardless of whether a player chooses to participate in the Promotion by using the web browser or the App, the following provisions shall apply:

- a. the player must use the same account login information to enter tickets;
- b. the player will only be required to register one time; and
- c. the player's entry history will be cumulative among the entry platforms.

(b) Any attempt by a player to use more than one account by using multiple or different email addresses, identities, registrations, logins, or any other methods will subject the player and any associated entries to disqualification. Fictitious names and business names will not be accepted and shall subject the player and any associated entries to disqualification.

(c) Lottery tickets should not be mailed to the Lottery for entry into a drawing. Tickets received in the mail by the Florida Lottery for entry into the Promotion will not be entered and will not be returned.

(d) Players may enter an Eligible ticket into the Promotion at any time of day during the Promotion Period, except that entry capabilities on the website and App will be unavailable from 12 a.m. through 6 a.m. ET due to routine maintenance and may be unavailable at other times if there are technical difficulties. Entries must be made by 11:59:59 p.m. (ET) on February 26, 2023.

(e) A player may enter multiple tickets during the entry period; however, each ticket number can only be entered one time. A player may enter up to a maximum of 200 tickets per day.

(f) Only Eligible tickets purchased/obtained and entered during the Promotion Period may win a prize.

(3) Prize Coupons.

All prizes will be awarded through the issuance of coupons. Throughout the Promotion Period, coupons will be generated for every “nth” ticket scanned or entered statewide. When an nth ticket is entered and a coupon awarded, a notification will pop-up telling the player he/she has won. A coupon will be added to the “My Coupons” section of the “Coupons” page of the player's account. If a coupon is not awarded, a notification will pop-up telling the player he/she has not won. Coupons may be redeemed by players at a Florida Lottery retailer or a Florida Lottery District Office by presenting the coupon barcode on their mobile device, or players may redeem the coupon by printing the

coupon from the website and presenting a hardcopy. Coupons are valid for one use only and must be redeemed by 11:59:59 (ET) on March 18, 2023. Any coupons not redeemed by this deadline will not be honored, and any associated prizes will not be awarded. The odds of winning a coupon depend on the number of tickets entered. The prizes to be awarded are set forth in the table, below:

PRIZE/VALUE	NUMBER OF WINNERS	TOTAL PRIZE AMOUNT/VALUE
\$100	4,200	\$420,000
\$50	10,000	\$500,000
\$25	21,000	\$525,000
\$10	30,000	\$300,000
*One Free \$1 CASH POP Quick Pick Ticket (requires Purchase of any Single CASH4LIFE Ticket)	30,000	\$30,000
*One Free \$1 FANTASY 5 Quick Pick Ticket (requires Purchase of any Single CASH POP Ticket)	30,000	\$30,000
TOTALS	125,200	\$1,805,000

*Coupons for free CASH POP and FANTASY 5 tickets are not redeemable for cash. Free CASH POP and FANTASY 5 tickets issued are for the next available drawing.

(4) Taxes. All Federal, state, and/or local taxes, or other costs and fees on all prizes will be the responsibility of the prizewinner.

(5) Other Restrictions and Provisions.

(a) A prizewinner must be at least 18 years of age.

(b) All prizes are subject to the provisions of chapter 24, F.S., and rules promulgated thereunder. Prizes will be paid in accordance with the rule of the Florida Lottery governing payment of prizes. Copies of the current prize payment rule can be obtained from the Florida Lottery, Office of the General Counsel, 250 Marriott Drive, Tallahassee, Florida 32399-4011.

(c) Persons prohibited by section 24.116, F.S., from purchasing a Florida Lottery ticket are not eligible to enter this Promotion.

(d) By entering the Daily Bonus Play Promotion, a player gives his or her permission for the Florida Lottery to photograph and/or videotape and record the prizewinner with or without prior notification and to use the name, photograph, videotape, and/or recording of the prizewinner for advertising or publicity purposes without additional notice or compensation.

Rulemaking Authority 24.105(9), 24.109(1) FS. Law Implemented 24.105(9), 24.115(1) FS. History--New 1-16-23.

The official rule for the Daily Doubler Bonus Play Promotion can be obtained from the Florida Administrative Code at www.flrules.org on or soon after January 16, 2023. In the event of a conflict between a provision of this rule version and the official rule, the official rule shall govern.