

53ER24-43 \$5,000,000 HOLIDAY BLOWOUT CASH BONUS PLAY PROMOTION.

(1) General Promotion/Bonus Play Description.

(a) Promotion/Bonus Play Period. Beginning October 28, 2024 and ending January 12, 2025 ("Promotion Period"), the Florida Lottery will conduct the \$5,000,000 Holiday Blowout Cash Bonus Play Promotion ("Promotion" or "Bonus Play").

(b) Eligible Tickets. Tickets eligible for Promotion entry are: Non-winning Game Number 1575, \$5,000 Holiday Blowout; Game Number 1576, \$25,000 Holiday Blowout; Game Number 1577, \$100,000 Holiday Blowout; Game Number 1578, \$500,000 Holiday Blowout; and Game Number 7028, The Perfect Gift, Scratch-Off tickets, and any PICK Daily Games™ draw game tickets (PICK games are PICK 2™, PICK 3™, PICK 4™, and PICK 5™ (hereafter, collectively "PICK")), of a \$1 or greater price, purchased during the Promotion Period. Winning Holiday Blowout and The Perfect Gift Scratch-Off tickets are not eligible. Free, Continuation/Advance Play, and Canceled tickets are not eligible. Tickets that are part of a GROUPER® purchase are not eligible. Training tickets and tickets with invalid ticket numbers are not eligible. Tickets meeting the criteria described in this paragraph are hereafter referred to as "Eligible" tickets.

(c) Drawing Prizes. During the Promotion Period available Promotion Drawing prizes are: \$1,000; \$5,000; and \$20,000.

(d) Coupons for Cash Prizes. During the Promotion Period, the Florida Lottery will also randomly award Coupons that are redeemable for cash prizes. Available Coupon cash prizes are: \$25, \$50, \$100, and \$200.

(2) How to Enter.

(a) To enter an Eligible ticket into a Promotion Drawing, a player may use the Florida Lottery's website at floralottery.com or use the Florida Lottery's Mobile Convenience App ("App").

1. Website. On the home page of the Florida Lottery's website, players click on the Promotions tab and select the \$5,000,000 Holiday Blowout Cash Bonus Play Promotion. Players will manually enter the 24-digit ticket number shown on Eligible Holiday Blowout and The Perfect Gift tickets or the 19-digit ticket number on Eligible PICK tickets on the ticket entry page to collect entries as described in subsection (3), below.

2. App. On the App, players select the \$5,000,000 Holiday Blowout Cash Bonus Play Promotion under the Promotions section. A Promotions button is located on the main menu and on the bottom navigation bar. Players may scan the barcode on the bottom of a ticket or may manually enter the 24-digit ticket number (Eligible Holiday Blowout and The Perfect Gift tickets) or 19-digit ticket number (Eligible PICK tickets) on the ticket entry page to collect entries as described in subsection (3), below.

3. Deleted Accounts. If a player deletes his/her account, whether through the App or on the Florida Lottery's website, all account data, including ticket entries, associated with the email address used to register his/her account will also be deleted. Any entries earned will not be entered into a drawing. A player's account cannot be reactivated using the email associated with the deactivated account. Should a player establish a new account utilizing a different email address, account data, including ticket entries, cannot be transferred to the newly established account. Tickets entered under the prior account cannot be re-entered utilizing the newly created account.

4. Regardless of whether a player chooses to participate in the Promotion by using the web browser or the App, the following provisions shall apply:

- a. a player will be prompted to either register or login;
- b. the player must use the same account login information to enter tickets;
- c. the player will only be required to register one time; and
- d. the player's entry history will be cumulative among the entry platforms.

(b) Any attempt by a player to use more than one account by using multiple or different email addresses, identities, registrations, logins, or any other methods will subject the player and any associated entries to disqualification. In the event a player wins a prize, the name a player uses to register must match the name shown on his/her identification used to make a claim, except for a person who has made a legal name change. A person who has made a legal name change must provide a copy of a marriage certificate/judgment/court order, as applicable, as proof of a differing name. Fictitious names and business names will not be accepted and shall subject the player and any associated entries to disqualification.

(c) The odds of winning depend on the number of entries in a drawing. All entries are subject to validation by the Florida Lottery and will be disqualified if eligibility requirements are not met.

(d) Lottery tickets should not be mailed to the Lottery for entry into a drawing. Tickets received in the mail by the Florida Lottery for entry into the Promotion will not be entered into a drawing and will not be returned.

(3) Earning Entries into the Promotion.

(a) To earn entries into a Promotion Drawing, a player may enter ticket numbers by scanning the barcode on the bottom of an Eligible ticket using his or her mobile device or by manually entering the 24-digit ticket number

(Eligible Holiday Blowout and The Perfect Gift tickets) or the 19-digit number (PICK tickets) on the website or the Mobile App. A player may earn multiple entries during an entry period; however, a player can only win one Promotion Drawing prize per entry. A player may enter a maximum of 200 tickets per day. Each ticket number can only be entered one time and cannot be entered again for another drawing. Players may enter Eligible ticket/s into the Bonus Play at any time during the Promotion Period, except that entry capabilities on the website and App will be unavailable from 12 a.m. through 6 a.m. ET due to routine maintenance and may be unavailable at other times if there are technical difficulties. Entries must be made by 11:59:59 p.m. (ET) on the last day of a Drawing Entry Period to be entered into that drawing. See subsection (5) for Drawing Entry Periods.

(b) Number of Entries Received. For Eligible tickets, a player will receive the number of entries set forth in the table below:

Game	Price Point	Number of Entries
#1575 - \$5,000 Holiday Blowout	\$1	1
#1576 - \$25,000 Holiday Blowout	\$2	2
#1577 - \$100,000 Holiday Blowout	\$5	5
#1578 - \$500,000 Holiday Blowout	\$10	10
#7028 – The Perfect Gift	\$20	50
PICK	Starting at \$1*	1 Entry for each \$1 Spent on the Ticket Price*
Holiday Blowout Family of Games (All of Game Numbers 1575, 1576, 1577, and 1578)**	\$18	25 Bonus Entries**

* A PICK ticket having a purchase price that is not in an even \$1.00 increment will be rounded down to the lower dollar amount for determining the number of entries earned. For example, a \$0.50 purchase will earn no entries, a \$1.50 purchase earns the player one (1) entry, a \$2.50 purchase earns the player two (2) entries, and so forth.

** Bonus Entries. When the entire Holiday Blowout Family of Games (#1575, 1576, 1577, and 1578) is entered during the same Drawing Entry Period, twenty-five (25) bonus entries will be earned. The entire Holiday Blowout Family does not need to be entered simultaneously but must be entered during the same Drawing Entry Period to earn the bonus entries. Tickets entered during the first Drawing Entry Period will not be carried over into the second Drawing Entry Period.

(4) Coupons for Cash Prizes. Upon entry of any Eligible ticket, a player may be awarded a Coupon for a cash prize. A Nth generation process, across all entries, will be used to make random Coupon awards. Any Coupon/s not awarded during the Promotion will not be otherwise awarded.

(a) Coupons may be redeemed at any Florida Lottery retailer or office; printed Coupons or those presented on a mobile device may be used. Coupons should not be mailed to the Lottery for redemption. Coupons mailed to the Lottery will not be submitted for redemption, and the player will not otherwise be compensated. The redemption deadline for all Coupons is 11:59:59 p.m. (ET) on March 14, 2025, subject to Lottery retailer or office hours. For any Coupon not redeemed by the deadline, a prize will not be awarded, and the player will not otherwise be compensated.

(b) Available Coupons:

COUPON PRIZES	TOTAL NUMBER OF COUPONS	TOTAL VALUE OF COUPON PRIZES
\$200 Cash Prize Coupon	5,000	\$1,000,000
\$100 Cash Prize Coupon	10,000	\$1,000,000
\$50 Cash Prize Coupon	22,500	\$1,125,000
\$25 Cash Prize Coupon	57,400	\$1,435,000
Total Cash Prize Coupons	94,900	\$4,560,000

(5) Entry Periods and Drawings. The Florida Lottery will conduct two (2) drawings during the Promotion to select winners. Winners for each drawing will be randomly selected from entries submitted and received before midnight (ET) of a Drawing Entry Period end date, as identified in the table below. Entries from the first Drawing Entry Period are not carried over into the second Drawing Entry Period. Winners will be randomly selected using a certified random number generation process. The drawing shall be public, held in Tallahassee, Florida, and witnessed by an accountant employed by an independent certified public accounting firm. The Drawing Entry Periods, Drawing Dates, and Winner Announced dates are:

DRAWING ENTRY PERIOD (all dates are inclusive)	DRAWING DATE	WINNERS ANNOUNCED
October 28, 2024 through December 8, 2024	December 10, 2024	December 12, 2024
December 9, 2024 through January 12, 2025	January 14, 2025	January 16, 2025

(a) The winners in a Promotion Drawing will be announced and posted on floridalottery.com on the “WINNERS ANNOUNCED” dates, set forth in the table above, or as soon thereafter as possible.

(b) In each Promotion Drawing, a total of 151 valid entries will be drawn by the Florida Lottery. Prizes will be awarded in the quantities set forth in the table in subsection (6), below, and awarded to players in the order in which they were drawn during each drawing. Remaining entries will be alternates and used in the order in which they were drawn and in the order of need to select alternate top, second, and third prize winners in the event a top, second, or third prize winner cannot be notified, as set forth in subsection (7), below, or fails to timely provide required claim documentation as set forth in subsection (8), below, or in the event an entry is disqualified. A player can only win one prize in a Promotion drawing per entry.

(6) Available Prizes, Prize Amounts, and Number of Winners:

PRIZE	AMOUNT	NUMBER OF WINNERS PER DRAWING	TOTAL NUMBER OF WINNERS (Over All Drawings)	TOTAL PRIZE AMOUNTS (Over All Drawings)
TOP PRIZE	\$20,000	1	2	\$40,000
2 nd Prize	\$5,000	25	50	\$250,000
3 rd Prize	\$1,000	75	150	\$150,000
TOTALS	N/A	101	202	\$440,000

(7) Winner Notification – Drawing Prizes. The Florida Lottery will attempt to notify each winner by telephone or email using the contact information provided in the winner’s registration data within one business day after drawing winners are posted on the Florida Lottery’s website. The Florida Lottery deems the winner’s registration data as the winner’s official contact information. Issuing an email or leaving a telephone message on voicemail, if available, shall constitute notification. The Florida Lottery will not attempt to further locate a winner if attempts to reach the winner by telephone or email are unsuccessful. If the Florida Lottery is unable to have contact by telephone or email with a winner within ten (10) calendar days of the date the winners are posted on the Lottery’s website, the winner will forfeit his or her right to claim the prize and the Florida Lottery will select an alternate winner in accordance with subsection (5), above. If the Florida Lottery is unable to have contact by email or telephone with the alternate winner within ten (10) calendar days of the date of notification, the alternate winner will forfeit his or her right to claim the prize and the Florida Lottery will select the next alternate winner. This process will continue until an alternate is contacted or the Florida Lottery has exhausted the list of alternates due to unsuccessful notification attempts or due to failure by a winner or an alternate winner to timely provide required claim documentation as set forth in subsection (8), below. The Florida Lottery is not responsible or liable for system failures of any sort or type, including, but not exclusively, computer failures, email service failures, and telephone failures. If a prize cannot be awarded for any reason, the prize will not otherwise be awarded.

(8) How to Claim a Drawing Prize.

(a) To claim a prize won in a Promotion drawing, a winner must submit to the Florida Lottery a completed Winner Claim Form DOL-173-2, Revised 2/2023, or Spanish Winner Claim Form DOL-173-2S, Revised 2/2023, and a copy of acceptable identification as set forth in the Florida Lottery’s rule governing payment of prizes. Forms DOL 173-2 and DOL 173-2S are hereby incorporated by reference and may be obtained at any Florida Lottery office or retailer, from the Florida Lottery’s website at floridalottery.com, or by writing to: Florida Lottery, Claims

Processing, 250 Marriott Drive, Tallahassee, Florida 32399-4016.

(b) A copy of the current prize payment rule can be obtained from the Florida Lottery, Office of the General Counsel, 250 Marriott Drive, Tallahassee, Florida 32301.

(c) The required documents must be received by the Florida Lottery no later than ten (10) calendar days after the Florida Lottery has first notified the winner by telephone (notification by telephone is deemed complete by leaving a voicemail message, if available) or email (issuing an email constitutes notification). If the Florida Lottery does not receive the required documents from a winner by the tenth calendar day after notification, the winner will forfeit his or her right to claim the prize and the Florida Lottery will award the prize to an alternate winner as described in subsection (5), above. The same timeframe for a winner to return required documentation to the Florida Lottery shall apply to an alternate winner.

(9) Award of Drawing Prizes. Upon the Florida Lottery's timely receipt of a winner's required documentation, the Florida Lottery will award the prize to that winner, subject to applicable federal tax withholding and analysis for State-Owed Debt and Child Support Debt.

(10) Analysis for State-Owed Debt and Child Support Debt – Drawing Prizes. Prior to the award of drawing prizes, winners will be analyzed for child support debt and Florida state-owed debt. If more than one prize is awarded to a winner, a separate analysis shall occur prior to payment of each prize. If the winner is identified as owing outstanding debt to any state agency or owes child support, the debt will be offset in accordance with Section 24.115, Fla. Stat. If the debt is less than the amount of the cash prize, the balance of the prize, less applicable income tax withholding on the full prize amount, and after the debt is offset shall be awarded. If the debt is greater than any cash prize, the entire prize amount, after applicable income tax withholding on the full prize amount, will be applied to the outstanding debt.

(11) Taxes. Except as specifically defined herein, all federal, state, and/or local taxes and/or other costs and fees on all prizes will be the responsibility of winners. For \$20,000 prizes, and pursuant to applicable provisions of the Internal Revenue Service code, federal income taxes will be withheld at a rate of twenty-four percent (24%) for U. S. citizens and legal U. S. residents and at a rate of thirty percent (30%) for nonresident winners. For all drawing prizes, federal income taxes will be withheld at a rate of thirty percent (30%) for nonresident winners. The reporting and subsequent payment of any additional federal, state, and/or local taxes shall be the responsibility of winners.

(12) A player can only win one prize in a Promotion Drawing per entry.

(13) A winner in this Promotion is not required to submit the Eligible ticket he or she entered to claim a prize.

(14) Other Restrictions and Provisions.

(a) A player must be at least 18 years of age.

(b) All prizes are subject to the provisions of chapter 24, Fla. Stat., and rules promulgated thereunder. Prizes will be paid in accordance with the Florida Lottery's rule governing payment of prizes, Rule 53ER23-20, Payment of Prizes, F.A.C. Copies of the current prize payment rule can be obtained from the Florida Lottery, Office of the General Counsel, 250 Marriott Drive, Tallahassee, Florida 32301 or at flrules.org.

(c) Persons prohibited by Section 24.116, Fla. Stat., from purchasing a Florida Lottery ticket are not eligible to enter this Promotion.

(d) By entering the \$5,000,000 Holiday Blowout Cash Bonus Play Promotion, a player gives his or her permission for the Florida Lottery to photograph and/or videotape and record the winner with or without prior notification and to use the name, photograph, videotape, and/or recording of the winner for advertising or publicity purposes without additional compensation.

(e) If there is a conflict with a provision set forth in this Rule and any promotional materials, including, but not limited to, point of sale, television, radio, and print advertising, and other promotional media/materials, the terms of this Rule shall prevail.

Rulemaking Authority 24.105(9), 24.109(1) FS. Law Implemented 24.105(9), 24.115(1) FS. History—New 10-28-24.

The official rule for the \$5,000,000 HOLIDAY BLOWOUT CASH BONUS PLAY PROMOTION can be obtained from the Florida Administrative Code at www.flrules.org on or soon after October 28, 2024. In the event of a conflict between a provision of this rule version and the official rule, the official rule shall govern.